

Special Interest Articles:

- What is Co-Working
- Upcoming Celebrations
- Spring 2012

Blue Ash Office Suites (513) 469.1220

Pardon our Dust

Blue Ash Office Suites is pleased to announce construction is about to begin on the new Business Lounge and Co-Working Space. In the coming weeks you may notice we are doing some re-arranging in the client services area where Joanna currently has a desk. After the renovation the copier area and the client services area will be one large space available to clients to have an informal, one on one meeting or just take a moment away from the



office during the work day.

In addition to business lounge style space there will be work stations available for co-working opportunities. See the co-working story on page 2 for more details on co-working programs and opportunities.

The renovations will mean

the staff members will be moving a bit as well. Of course, you will still find our team members on site five days a week to assist you with your business needs.

Director of First Impressions, Jackie Hunter will still be at the front desk to greet guests and clients, while Joanna Nilson, Assistant General Manager will be relocating to the current GM office, office 109. General Manager, Julie Krause will relocate to office 103, just off the lobby. We look forward to the new exciting changes.

Client Spotlight: Jason Suchanek, Suchanek Partners



In 1998, after 4 years of working for a large HMO, Jason Suchanek decided to strike out on his own and become an independent health insurance broker. In 2008 after several years working with a group of other brokers he formed Suchanek Partners and moved to Blue Ash to be close to clients.

Suchanek focuses on providing management of employee benefit programs including medical, dental, vision, group life, HSA's and other related services for companies in Cincinnati and Dayton mostly with 100+ employees.

According to Jason, one of the most important parts of the business is the

negotiation of renewals which keeps him quite busy from Labor Day through the holidays each year. Getting the best possible pricing for a client can be a big process. Of course, excellent client service is a major key to the success of Suchanek Partners. For this Jason largely credits Kendra Milton, office manager of 5 years. "She is very good at sticking with claims all the way to the end, even when others would have given up and accepted that the claim was denied" he tells us.

Anticipating healthcare reform in 2014 Jason also recognized a need to help smaller employers who will be impacted by the

upcoming changes. To address the evolving needs Suchanek now provides resources to assist in securing private health insurance for employees who might not be eligible for company plans or whose companies have chosen alternatives to offering group health. With a few mouse clicks at www.suchanekpartners.com an individual can compare quotes from a variety of insurance companies to identify a private plan and apply online. This offers HR leaders a place to refer employees for a convenient way to find healthcare coverage anytime.

For more information visit them online or call 513-618-6575.

Want your business featured in our next newsletter? Contact a member of the Blue Ash Office Suites Team to sign up to be featured in an upcoming Client Spotlight!



How does Co-Working Work?

Working independently does not mean you have to work alone. Co-working is one of the newest trends in work environments. With so many people today traveling more frequently, working from home or working as independent contractors, professionals across the country are looking for ways to stay connected to other business professionals and have an alternative to meeting at local coffee shops or popping up the laptop in an internet café.

Co-working spaces give an alternative to the isolation of working from home while

maintaining flexibility and controlling costs. The drop in environment of a Co-working space means you can use the space as little or as much as you need and interact with fellow co-workers whenever you prefer. It's all about convenience and collaboration.

At Blue Ash Office Suites our Co-working packages can include mailing address, occasional private meeting space as well as access to work stations and many other available services. Talk to a BAOS team member today for details.

Signs of Spring



April showers may bring May flowers but even in March it seems like spring has sprung in Blue Ash. The spring landscaping is already underway and we are looking forward to the flower install in a few short weeks. Of course, the weather can be somewhat unpredictable in the spring. The Blue Ash Office Suites Team wants to be sure that all clients are aware of the emergency procedures for the building. If you do not have an emergency procedures map please see one of the team members for a copy.

Location, Location, Location

Did you know Blue Ash is the second largest economic force and office market in the region – second only to downtown Cincinnati*?

Blue Ash has been named as one of the “50 Fabulous Places to Raise Your Family in America” twice and hosts year round education and recreation events for the community. You’ve chosen the perfect location for your business. Don’t forget to take advantage of all that Blue Ash has to offer.

* as reported on www.blueashadvance.com

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“Blue Ash Office Suites, Providing Private and Virtual Office Solutions to any size business!”

MARCH MADNESS!

It's that time of year again and Blue Ash Office Suites is getting in on the fun!

While we know everyone is hard at work, even during the biggest games, we invite you to take a break and join us for select local games and afternoon snacks in the large conference room. Keep an eye out for flyers in the break rooms and lobby to see what games will be on the big screen.



Let's PLAY BALL!

Here in Cincinnati, Reds Opening is an unofficial holiday and at Blue Ash Office Suites we plan to celebrate!



Join us Thursday, April 5th, in the lobby and large conference room to root, root, root for the Redlegs and enjoy all of the Opening Day Festivities from the parade (1pm ESTS) to the game (4:10pm EST)

A buffet of classic ballpark fare will be available all afternoon including hot dogs, root beer, even peanuts and crackerjacks. Can't wait to see you there!

