

Special Interest Articles:

- Tweeting our way to the Top!
- How can we help?
- Tax Tips



Blue Ash Office Suites (513) 469.1220

100 Followers and Counting!

The Blue Ash Office Suites Team would like to thank everyone who has joined our social media campaign. As this week we have over 100 followers on Twitter. If you have not yet had the opportunity please log on and check out our twitter page @blueashoffcstes.

Each week we share information on new clients, interesting articles for professionals, business tips, executive suite



industry news and much more. We also post our monthly newsletter and update any upcoming client events.

Twitter is also a unique



opportunity to broadcast information regarding our clients' businesses. If you have a business tip, success story or other information you would like us to share with the "twitterverse" on your behalf please email Julie at:

jkrause@blueashofficesuites.com

All Tweets are shared on Facebook and LinkedIn as well. Let us help you get the word out on your business!

Client Spotlight: ENG Lending, Cincinnati Branch

Nationally based in Little Rock, Arkansas, ENG Lending's local team has been based right here at Blue Ash Office Suites for a number of years. ENG Lending offers a variety of loan programs including Fixed Rate Mortgages, Adjustable Rate Mortgages and Interest Only Fixed Rate Mortgages. If you are looking to buy a home or refinance an existing loan the team at ENG is right here locally to assist you. In business for over 110 years, the ENG Lending organization prides itself on offering incredible client service and peace of mind for their clients.

ENG partners with every major investor on Wall

Street, is approved by the Better Business Bureau and is the only mortgage company among its competitors that is owned by a FDIC insured bank.

Cincinnati Branch Manager, Rick Barrick leads a team of mortgage professionals who not only facilitate the loan process but will help you assess your finances on a larger scale. Rick tells us his team understands "the world of mortgage loans can seem complex which is why our missions with each client is simple: provide the best loan, with the lowest possible rate, while executing the highest standards of customer service."

Clients of ENG can rest assured that they are in the hands of well trained, friendly and local mortgage bankers. Rick's team includes Loan Officer, Matt Spicuzza; Senior Loan Officers John Regg, Chris Cracium, Brook Snyder-Smith, Brent Palma, Amanda Storer, Justin Hansman, Brittany Davis-Prugh and George Ayers as well as Marketer, Patty Candri.

You have probably seen the team around the suite, in conference rooms for closings and visiting at the client socials. They can help you find a solution to your financial needs. For more information contact Rick at 513.618.6593.

Want your business featured in our next newsletter? Contact a member of the Blue Ash Office Suites Team to sign up to be featured in an upcoming Client Spotlight!



How Can We Help?

Ever feel like there is too much to do and too little time? Let the team at Blue Ash Office Suites help you organize and get it all done!

Did you know we offer everything from clerical services to concierge programs to all clients? Our well trained management team is available to assist you with everything from a quick task to a long term project.

Professional administrative services include but are not limited to confirmation calls, preparing mailing, spreadsheet or presentation

creation, collating, expense reports, customer service calls, appointment setting and filing projects. Concierge services include personal shopping, dry cleaning pick up and lunch orders.

Of course, we are also happy to tailor services to meet your specific needs. Schedule a time to meet with our team today to discuss your project and we will design a service program to help you save time and money while continuing to focus on what is important, your business!

Now that's Entertainment

You may have noticed a few new additions to the suite in the past several weeks. The flat screen TV monitors in the lobby, video conference center and second floor break room are part of our commitment to making Blue Ash Office Suites a business environment for our clients and their guests to enjoy. Right now the televisions are broadcasting local stations each business day. Moving forward there will be cable programming available and we will be tuning in to national news networks.

The new televisions will give us the opportunity to celebrate some upcoming events as a suite as well. Drop by the lobby

or second floor break room during March Madness to watch your favorite college teams go head to head. Also, we are happy to announce that we will be celebrating the return spring and of the national pastime when the Cincinnati Reds kick off the 2012 season. Join us April 5th in the lobby for the Opening Day festivities complete with hotdogs, root beer and of course peanuts and crackerjacks.

If you are interested in cable connections for your private office contact Julie Krause, General Manager, to discuss options for service contracts.



Tax Tips from Parks Accounting:

'Tis the season for taxes and Blue Ash Office Suites client, Parks and Associates CPA, shares the following tax time tips:

- The standard mileage rate for business use of a car is 51 cents per mile for Jan 1, 2011 thru June 30, 2011; and 55.5 cents per mile for July 1 through Dec 2011.
- The Schedule M (Making Work Pay Tax Credit, worth \$400) is no longer available as of Jan 1, 2011. It is recommended that under accessed credits be reviewed to compensate.
- The energy credit has expanded eligibility to include energy saving appliances, insulation, doors and windows.

For more for info and assistance with your accounting needs contact
Dwight Parks at (513) 644.8030

Reminder: Proper Toner Cartridge Disposal

Have an empty ink or toner cartridge to discard. Remember, toner cartridges should not end up in the landfill.



Let us help.

Bring your empty cartridge to the front desk and we'll ensure it is recycled properly.

FREE PIZZA!



Please Join Us for a Client Appreciation Luncheon

Date: Tuesday February 28th

Time: Noon

Where: Large Conference Room

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"Blue Ash Office Suites, Providing Private and Virtual Office Solutions to any size business!"